

Business Management

Diploma Program

MD12

Updated: 6/29/2016
Effective Term: 201712

[Click here to jump to Program Description, Admissions Requirements, and Financial Aid.](#)

Curriculum

Basic Skills – Total of 8 Hours

ENGL 1010 *Fundamentals of English I* (3)

EMPL 1000 *Interpersonal Relations* (2) - OR -
PSYC 1010 *Basic Psychology* (3)

MATH 1011 *Business Math* (3) - OR -
MATH 1012 *Foundations of Mathematics* (3)

Program-Specific Core – Total of 33 Hours

COMP 1000 *Introduction to Computers* (3)

MGMT 1100 *Principles of Management* (3)
MGMT 1105 *Organizational Behavior* (3)

MGMT 1110 *Employment Rules/Regulations* (3) - OR -
MKTG 1130 *Business Regs/Compliance* (3)

MGMT 1115 *Leadership* (3)
MGMT 1120 *Introduction to Business* (3)
MGMT 1125 *Business Ethics* (3)

MGMT 1135 *Managerial Acct/Finance* (3) - OR -
ACCT 1100 *Financial Accounting I* (4)

MGMT 2115 *Human Resource Management* (3)
MGMT 2125 *Performance Management* (3)
MGMT 2215 *Team Project* (3)

Specific Occupational-Related Electives – Choose 6 Hours

Specific Occupational-Related Electives

MGMT 2120 *Labor Mgmt Relations* (3)
MGMT 2130 *Employee Training/Devt* (3)
MGMT 2135 *Mgmt Communications* (3)
MGMT 2155 *Quality Mgmt Principles* (3)
MGMT 2210 *Project Management* (3)
MGMT 2220 *Management OBI* (3)
MKTG 1100 *Principles of Marketing* (3)
MKTG 1130 *Business Regulations/Compliance* (3)
MKTG 1160 *Professional Selling* (3)
MKTG 2000 *Global Marketing* (3)
MKTG 2010 *Small Business Management* (3)
MKTG 2070 *Buying & Merchandising* (3)
MKTG 2210 *Entrepreneurship* (6)
MKTG 2300 *Marketing Management* (3)

Total: 47 Hours

For more information about our graduation rates, the median debt of students who complete programs, and other important information please visit our website:
<http://www.laniertech.edu/GE.aspx>

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Program Description

The Business Management program is designed to prepare students for entry into management positions in a variety of businesses and industries. Learning opportunities will introduce, develop, and reinforce academic and occupational knowledge, skills, and attitudes required for job acquisition, retention, and advancement in management.

Program Specific Information

Students are accepted every semester based on course and space availability.

Program Length & Availability

4 Semesters

Campus Availability: Oakwood, Forsyth, Barrow, Online.

Admissions Requirements

- Must be 16 years of age.
- High school diploma or GED is required prior to admission.
(Official transcripts or GED scores must be submitted from all colleges and/or high schools attended for credit.)
- ACCUPLACER Testing, or submit SAT, ACT, CPE, COMPASS, or ASSET test scores.

Financial Aid

This program is eligible for the Pell Grant and may be eligible for Institutional and State Financial Aid.

Contact a Financial Aid Counselor for eligibility requirements and application materials.

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