

Design & Media Production Technology

Updated: 3/16/2017
Effective Term: 201716

Degree Program

DAM3

[Click here to jump to Program Description, Admissions Requirements, and Financial Aid.](#)

Curriculum

General Education Core – Total of 15 Hours

Area I – Language Arts/Communications – Choose 3 Hours

ENGL 1101 *Composition & Rhetoric* (3)

Area II – Social/Behavioral Sciences – Choose 3 Hours

ECON 1101 *Principles of Economics* (3)

ECON 2105 *Macroeconomics* (3)

ECON 2106 *Microeconomics* (3)

HIST 1111 *World History I* (3)

HIST 1112 *World History II* (3)

HIST 2111 *U.S. History I* (3)

HIST 2112 *U.S. History II* (3)

POLS 1101 *American Government* (3)

POLS 2401 *Global Issues* (3)

PSYC 1101 *Introductory Psychology* (3)

SOCI 1101 *Introduction to Sociology* (3)

Area III – Natural Sciences/Mathematics – Choose 3 Hours

MATH 1101 *Mathematical Modeling* (3)

MATH 1103 *Quantitative Skills/Reasoning* (3)

MATH 1111 *College Algebra* (3)

Area IV – Humanities/Fine Arts – Choose 3 Hours

ARTS 1101 *Art Appreciation* (3)

ENGL 2110 *World Literature* (3)

ENGL 2130 *American Literature* (3)

HUMN 1101 *Introduction to Humanities* (3)

MUSC 1101 *Music Appreciation* (3)

General Education Core Elective – Choose 3 Hours

Program-Specific Core – Total of 20 Hours

DMPT 1000 *Introduction to Design* (4)

DMPT 1005 *Vector Graphics* (4)

DMPT 1010 *Raster Imaging* (4)

DMPT 1055 *Intro to Media Technology* (4)

DMPT 2930 *Exit Review* (4)

Choose a Specialization – Total of 27 Hours

Design & Media Production Specialization

Select 24 Credit Hours of DMPT coursework

Select a Design & Media Elective – Choose 3 Hours

General Education Core Electives

ARTS 1101 *Art Appreciation* (3)

BIOL 1111(L) *Biology I + Lab* (4)

BIOL 2113(L) *Human A&P I + Lab* (4)

BIOL 2114(L) *Human A&P II + Lab* (4)

ECON 1101 *Principles of Economics* (3)

ECON 2105 *Macroeconomics* (3)

ECON 2106 *Microeconomics* (3)

ENGL 1102 *Literature & Comp.* (3)

ENGL 2110 *World Literature* (3)

ENGL 2130 *American Literature* (3)

HIST 1111 *World History I* (3)

HIST 1112 *World History II* (3)

HIST 2111 *US History I* (3)

HIST 2112 *US History II* (3)

HUMN 1101 *Intro to Humanities* (3)

MATH 1101 *Math Modeling* (3)

MATH 1103 *Quant. Skills/Reason* (3)

MATH 1111 *College Algebra* (3)

MATH 1112 *College Trig* (3)

MATH 1113 *Precalculus* (3)

MATH 1127 *Intro to Statistics* (3)

MATH 1131 *Calculus I* (4)

MUSC 1101 *Music Apprec.* (3)

PHYS 1110(L) *Conc. Phys + Lab* (4)

POLS 1101 *American Govt.* (3)

POLS 2401 *Global Issues* (3)

PSYC 1101 *Intro Psychology* (3)

PSYC 2103 *Human Develop.* (3)

SOCI 1101 *Intro to Sociology* (3)

SPAN 1101 *Intro to Spanish* (3)

SPCH 1101 *Public Speaking* (3)

Design & Media Electives

ACCT 1100 *Financial Accounting I* (4)

BUSN 1410 *Spreadsheet Conc & Apps* (4)

BUSN 1420 *Database Applications* (4)

CIST 1510 *Web Development I* (3)

CIST 1520 *Scripting Technologies* (3)

CIST 1530 *Web Graphics I* (3)

CIST 1540 *Web Animation I* (3)

CIST 2510 *Web Technologies* (3)

CIST 2550 *Web Development II* (3)

DMPT 1015 *Drawing* (4)

DMPT 1020 *Intro to Photog.* (4)

DMPT 1025 *Production Photog.* (4)

DMPT 2125 *Adv Raster Imaging* (4)

DMPT 2130 *Adv Vector Graphics* (4)

DMPT 2600 *Basic Video Editing* (4)

DMPT 2905 *Prac/Internship II* (4)

MGMT 1105 *Org. Behavior* (3)

MGMT 1110 *Emp. Rules/Regs* (3)

MGMT 1115 *Leadership* (3)

MKTG 1100 *Principles of Mktg* (3)

MKTG 1270 *Visual Merch.* (3)

MKTG 2210 *Entrepreneurship* (6)

Graphic Design & Prepress Specialization

DMPT 2100 *Identity Design* (4)

DMPT 2105 *Page Layout* (4)

DMPT 2110 *Publication Design* (4)

DMPT 2115 *Adv. Promotional Design* (4)

DMPT 2120 *Prepress & Output* (4)

DMPT 2905 *Practicum/Internship II* (4)

Select a Design & Media Elective – Choose 3 Hours

Total: 62 Hours

For more information about our graduation rates, the median debt of students who complete programs, and other important information please visit our website:
<http://www.laniertech.edu/GE.aspx>

Design & Media Production Technology

Degree Program

DAM3

Program Description

Design and Media Production Technology prepares students for employment in a variety of media production industries. This program of study emphasizes hands on production in specialized areas. Graduates of the program receive a Design and Media Production degree with a specialization in either Graphic Design and Prepress or Design & Media Production.

Program Specific Information

Students are accepted every semester based on course and space availability.

Program Length & Availability

5 Semesters

Campus Availability: Forsyth

Admissions Requirements

- Must be 16 years of age.
- High school diploma or GED is required prior to admission.
(Official transcripts or GED scores must be submitted from all colleges and/or high schools attended for credit.)
- ACCUPLACER Testing, or submit SAT, ACT, CPE, COMPASS, or ASSET test scores.

Financial Aid

This program is eligible for the Pell Grant and may be eligible for Institutional and State Financial Aid. Contact a Financial Aid Counselor for eligibility requirements and application materials.

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